



newsnotes

CFCU COMMUNITY CREDIT UNION
QUARTERLY NEWSLETTER

Spring 2024

Digital Banking is Moving to CFCU More

Later this year, CFCU More will be the one place for consumer digital banking tools and services.

Enroll Today for CFCU More and start using these complimentary services:

Debit Card Controls: freeze or activate your debit card, change your PIN, and add travel alerts and exemptions

Pay-a-Person: send money to friends and family

Pay Bills: pay and manage your bills

External Transfers: transfer money between your CFCU accounts and your accounts at other institutions

...and much more!



Enjoy these convenient services at your fingertips:



Debit Card
Controls



Pay
Bills



Pay-a-
Person



External
Transfers



Currency
Exchange



Carolyn Ann Bell
1939 – 2024

Remembering CORE's Carolyn Ann Bell

Carolyn Ann Bell served as the former CEO of the credit union that has now become CORE, a division of CFCU Community Credit Union. Carolyn joined the credit union in 1979 that was then named **ESM Federal Credit Union**, a single-room operation inside East Syracuse Minoa Central High School. It then had approximately 900 members and offered only share savings accounts and basic consumer loans.

Carolyn retired at the end of 1999 after 20 years of dedicated service with the credit union, which by that time held the name **ESM-NS Federal Credit Union**. Under her leadership, the organization had grown to be a full-service financial institution offering share draft accounts, debit and credit cards, mortgages and home equity loans and lines of credit, along with online banking services.

Her contribution to CORE's legacy will be remembered and appreciated always.

Tech Support Scams

Here's how they work: you get a pop-up or other urgent message from someone saying your computer or device is infected. It might seem like the message comes from a well-known company like Microsoft or Apple, or maybe your internet service provider. It tells you there are viruses or other malware on your computer or device. It says you have to call a number or risk losing your personal data.

But, is this threat or message real? Most likely NO! This is a common tactic used by scammers trying to steal your credit card information or get access to your computer or device to install malware – this could provide them access to everything on your computer or device, or could let them take control of it. With these scams, it is also common for the scammers to ask you to log into or register for digital banking where they can then steal your credentials and account information.

Don't fall for it.
Here's what you can do:

- **Don't call the number or click any links.**
- **Delete the message or close the browser.**
- **Don't send money or provide your credit/debit card information.**
- **Don't give control of your computer/device to anyone.**
- **If you are concerned about viruses on your computer/device, consult a local service provider to assist.**



Please contact us if you need assistance or are worried about a scam or fraud.

REWARDS DEBIT CARD

Swipe for every-day purchases.

Earn a **\$200 bonus!** *

Visit mycfcu.com/rewards

*20,000 bonus points (\$200 Cash Back value) awarded to individuals who open a Transformation, Student, and/or Business Rewards Checking account during the promotional period of 02/15/24 – 4/30/24 and within 180 days of account opening use their CFCU Rewards debit card for purchase(s) totaling \$3,000 or more. Bonus points will be credited to accounts within 30 days of criteria being met. Account holders are eligible to receive bonus points on each new account they open. Transformation Checking requires a minimum opening deposit of \$25, with an Annual Percentage Yield (APY) of .03% on balances greater than \$1,000. APY is accurate as of the last declaration date. UChoose Registration is required to redeem points. Federally insured.



CFCU Days

Cornell University Lacrosse

Saturday, April 20th

Ithaca College Baseball

Saturday, April 27th

Holiday Closings

Memorial Day

Monday, May 27th

Juneteenth

Wednesday, June 19th

Shred Days

East Syracuse Minoa Central High

6400 Fremont Rd., East Syracuse
Saturday, May 18th, 9 AM–12 PM

Shops at Ithaca Mall

40 Catherwood Rd., Ithaca
Saturday, July 13th, 9 AM–12 PM

Cortland Route 281 Branch

3932 NY-281, Cortland
Saturday, July 27th, 9 AM–12 PM

Waterloo Tops Plaza Branch

1959 US-20, Waterloo
Saturday, August 10th, 9 AM–12 PM

Other Events

Downtown Ithaca Summer Concert Series

June 13th–September 12th
6 PM–8 PM
Bernie Milton Pavilion
Ithaca Commons

